



Haverford Township Business Revitalization and Modernization Matching Grant Program

An American Rescue Plan – Funded Program – Application Cover Sheet

Name of applicant:

Standing of applicant: (check one) Business or Property owner

Name of business:

Address of property:

Applicant Contact information:

Mailing address:

E-mail address:

Business Phone:

Cell Phone:

Website (if applicable):

Property Owner Contact Information:

Name:

E-mail address:

Telephone:

General Description of Project:

Amount of grant requested:

Total est. project cost:

I (we) certify that the information provided here is correct to the best of our knowledge.

Business Applicant Signature:

If changes made to physical property: Approval by
Property Owner:

Print name:

Print name:

Date:

Date:

Required attachments:

- a. If project involves façade improvements: include photograph of the entire, existing façade and neighboring buildings on each side
- b. If project involves construction of any type: include a professional drawing or detailed sketch, with notes describing construction improvements to be made
- c. If project involves signage replacement: include dimensions and review sign regulations in Appendix B
- d. If applicant does not own the property: include Agent's Affidavit signed by property owner with contact information (phone, email and address)
- e. Two contract/purchase estimates for the proposed project
- f. Profit & Loss statement for 12 month period prior to date of application
- g. Narrative regarding applicant's intended use of funds taking into consideration the criteria under the heading Scoring Considerations in Exhibit A contained of this application

Please Submit Completed Application to:

Discover Haverford, 412 Darby Rd., Havertown, Pa. 19083



Hold Harmless Agreement and Owner Authorization for Tenant to Carry Out Business Revitalization And/Or Modernization Project

I, hereby authorize

to carry out improvements as specified in the accompanying Business Revitalization & Modernization Matching Grant Application, on my property located at

which is within Haverford Township.

I also agree to hold harmless Haverford Township and Discover Haverford (HPED) in the event of property damage or physical injury as a result of working on the aforementioned project.

Property owner

Date

Printed name of owner

Public Notary

Please return to:

Discover Haverford, 412 Darby Rd., Havertown, Pa. 19083



Exhibit B

Sign Regulations at a Glance

This guide is a summary of [Chapter 182: Zoning, § 182-701: Sign regulations](#).

Additional regulations may be applicable as this guide is not intended to be comprehensive. Please refer to the [Zoning Map](#) to find the applicable Zoning District.

[Residential and Institutional Districts \(R1 through R9 & INS\)](#)

Residential use signs (Professional office, home occupation, or accessory use to a dwelling)

Maximum size: 108 square inches per street frontage

- A wall sign, projecting sign, or freestanding sign (with the bottom no higher than 4')

Schools, churches, recreational uses, nursing homes/assisted living, etc.

Maximum size: 15 square feet

1 square foot of signage allowed for every 5' of building width,

- Wall signs 20% of the signable area or 10% of the first-floor façade
- Freestanding sign less than four feet in height from the finished grade
- Illuminated by direct or indirect white light only between the hours of dusk and midnight.

Office, Light Industrial & Limited Commercial Districts (O1, O2, OL, LIN & C1)

Multiple uses within a single building, or an office building with a floor area less than 2,500 square feet

Maximum size: 15 square foot wall sign

- Only one sign per street

Apartments with 10+ units, or an office building with a floor area over 2,500 square feet.

Maximum size: 15 square feet

- 1 square foot per 5' of building width
- Wall sign- 30% of the signable area or 10% of the first-floor façade
- Freestanding sign, with bottom higher than 4' feet in height from grade.
- Window signs

Office Park, campus or similar labeling of multiple structures: 24 square feet maximum

- Freestanding sign: (with no freestanding sign identifying individual uses)

- Only one per street frontage.
- The maximum height from the top of the sign shall be 10 feet from the finished grade.
- Illuminated only between the hours of dusk and midnight, by direct or indirect white light

Neighborhood & General Commercial Districts (C2 & C3)

Maximum total size: 35 square feet per street frontage.

- Wall signs: 40% max of the signable area, or 10% of the first-floor area, whichever is less.
- Window sign
- Freestanding signs, the bottom of which is not less than four feet in height from the finished grade, nor exceeding an area equal to twenty-five hundredths (0.25) square feet for every linear foot of street frontage or 25 square feet, whichever is less.
- Illuminated by direct or indirect white light, which may be shown through colored luminescent paneling.

Highway & Shopping Center Commercial Districts (C4 & C5)

The maximum size: 50 square feet per street frontage, per occupant

- Wall signs not exceeding 40% of the signable area or 10% of the first-floor facade area.
- Window signs.
- Freestanding signs not exceeding 0.25 square feet for every linear foot of street frontage or 35 square feet, whichever is less, or a freestanding sign identifying a shopping center under single ownership or management. No individual freestanding signs are permitted if a freestanding sign identifying the shopping center has been constructed.
- Illumination by direct or indirect white light, or through colored luminescent paneling

Miscellaneous regulations:

Freestanding signs

- Only one freestanding sign per street frontage
- A freestanding sign must be placed at least 10 feet behind the right-of-way line.
- A front yard of at least 50 feet in width is required.
- Off-street parking must be at least 75% of the number of spaces required for the use (see 182-707)
- Freestanding signs have a maximum height of 16 feet.
- Freestanding signs may not block the visibility of intersections or driveways.

Window signs

- May not exceed 15% of the glass area of the window in which placed.

Wall signs

- Must be at least 1' from the roof or parapet line, and at least 6" from any architectural element.

Time and temperature signs

- Only in commercial or industrial districts
- May not exceed 20% of the allowable sign area

DEFINITIONS: TYPES OF SIGNS

[FREESTANDING SIGN \(1\)](#) A monument sign as defined or [\(2\)](#) A sign which is detached from a building and supported by no more than two poles or other structural supports which are architecturally dissimilar to the design of the sign.

[MONUMENT SIGN](#) A freestanding sign constructed so that the maximum height from mean grade measured at points 10 feet from the face of the sign to the highest area of the sign face does not exceed four feet.

[NAMEPLATE SIGN](#) A sign indicating only the name and/or profession and address of a person or persons residing on the premises or legally occupying the premises.

[PROJECTING SIGN](#) A sign mounted to a wall or other vertical building surface, other than a wall sign, which projects more than eight inches from the wall or surface to which it is mounted. Included are signs on canopies and marquees.

[ROOF SIGN](#) A sign erected on above or projecting above the eave, roof or parapet of any building.

[WALL SIGN](#) A sign posted on, painted on, suspended from or otherwise affixed to a wall or vertical surface of a building which does not project more than eight inches from the wall or vertical surface to which it is attached.

[WINDOW SIGN](#) A sign attached or affixed to a window or door.

DEFINITIONS: SIGN SIZE CALCULATIONS


[AREA OF A SIGN](#) The face of a sign, including all lettering, wording, designs and symbols, together with background, whether open or enclosed, on which they are displayed, but not including any supporting framework and bracing incidental to the display itself. Where a sign consists of individual letters, numbers, characters or symbols attached to a building wall, window or door, the area of the signs shall be considered that of the smallest rectangle or other regular geometric shape which encompasses all of the letters and symbols. When a double-faced sign is erected in such a manner that both sides are not visible from the same vantage point, then only one face shall be used to compute the sign area. In the case of three- or-more-faced signs, only one side shall be excluded from the calculation of the sign area.

[FACADE AREA OF FIRST FLOOR](#) The area of one side of a building or portion of a building from the curb level to the bottom edge of any second-story window or the upper edge of a roof or parapet line.

[SIGNABLE AREA](#) A rectangular continuous area on the facade of a building which is not interrupted by architectural detail or opening such as trim, cornice, doors or windows.

See illustrations below.

Clarifying sign area measurement

 = Sign area

Wall Signs

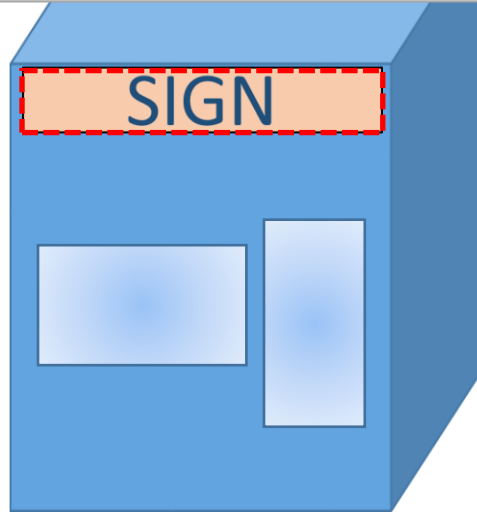
Channel Letter Sign Area

For individual letter signs, sign area is calculated using the smallest rectangle or circle that will enclose the entire copy.



Wall Sign Area

For signs on a display board, panel, or other surface attached to the building, the entire panel is included in the sign area calculation.



Freestanding Signs

Freestanding Sign Area

The entire panel on the freestanding sign is included in the sign area calculation.

